



Parking Redefined

Customer-Centric, Seamless Solutions



Group**Nexus**®

Simplifying parking – through data, technology, and service excellence

Transform parking from a hassle to a highlight. Our smart systems turn every arrival into a seamless, welcoming experience for customers in every sector.

Why partner with us?

A Positive Visitor Experience

Parking should be stress-free for everyone. By simplifying the process, we make sure parking is easy to navigate, accessible and as smooth as possible.

Deep Insights into Visitor Needs

Optimise parking with ANPR and advanced data sources. We provide detailed insights into space utilisation and visitor demographics, helping hospitals manage patient and staff parking and enabling retail and hospitality venues to boost customer loyalty and the visitor experience.

Maximising the Value of Your Asset

Unlock the full potential of your car parks. From reducing congestion to improving turnover or creating new revenue streams, we tailor the scheme to meet your specific goals.

Tailored, Client-Centric Solutions

Every site is unique, so we create flexible solutions that meet unique requirements. We ensure that you control all key decisions, from parking restrictions to managing enforcement.



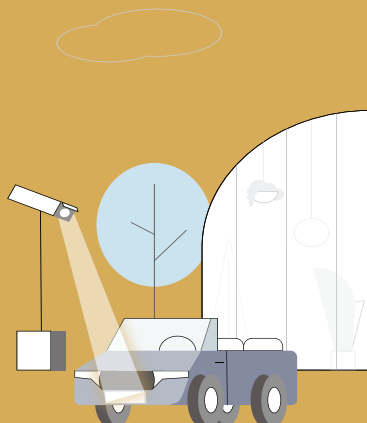
 79%
Fuel Type

 x2^{month}
Frequency

 5 seats
Seats

 2012
Vehicle purchase date

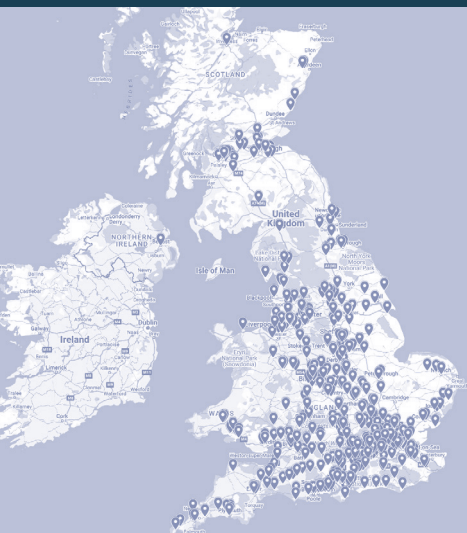
Data-led
approach



Technology experts
Supplier agnostic



30M
number plates
captured per week



1,200+
managed car parks



30+
years experience



300
field staff

Expert sector-focused solutions

We offer market-leading expertise with bespoke sector solutions. We are proud to be the leading parking provider for the **NHS** and **Motorway Services**.

NHS & Healthcare

Secure hospital parking management and a bespoke Permit System, with a focus on staff and patient needs. Plus a proprietary Blue Badge registration system.

Retail

Parking and data insights for shopping centres, supermarkets and retail parks that enhance the visitor experience.

Leisure & Gyms

From cinemas and restaurants to farms and gyms, our bespoke parking solutions meet the varied needs of these environments.

Transport

Parking Services for motorway services, train stations and more, providing efficient schemes for high-traffic areas.

Hotels

Our management and systems can accommodate the needs of guests, staff and events including integration with hotel booking systems.

Higher Education

Parking management & a Permit System, ensuring easy registration and parking for staff and students.

Areas of Outstanding Natural Beauty (AONB)

We understand the special requirements of heritage sites, including membership parking and sites with no power and limited data signals.

Data-driven products & services

Across our four core services, we're able to transform your customers' parking experience.



NexusPark >>

Parking Management:
ANPR & barrier systems, validation & payment systems, a permit system and responsible enforcement



NexusInsights >>

Insights:
Reporting and insights into visitor behaviour



NexusPeople >>

People:
Security, attendants and FM



NexusEV >>

Electric Vehicle services:
End-to-end



*Customised parking
management that maximises
the potential of every site*



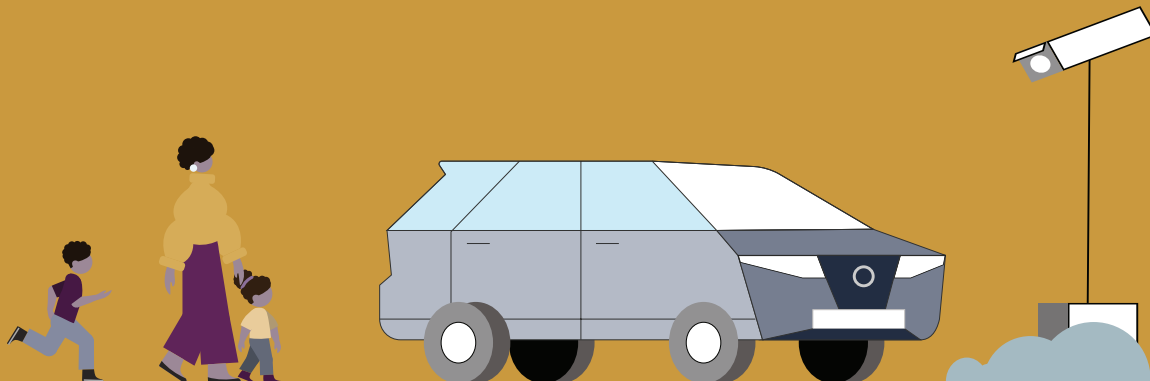
A complete parking solution

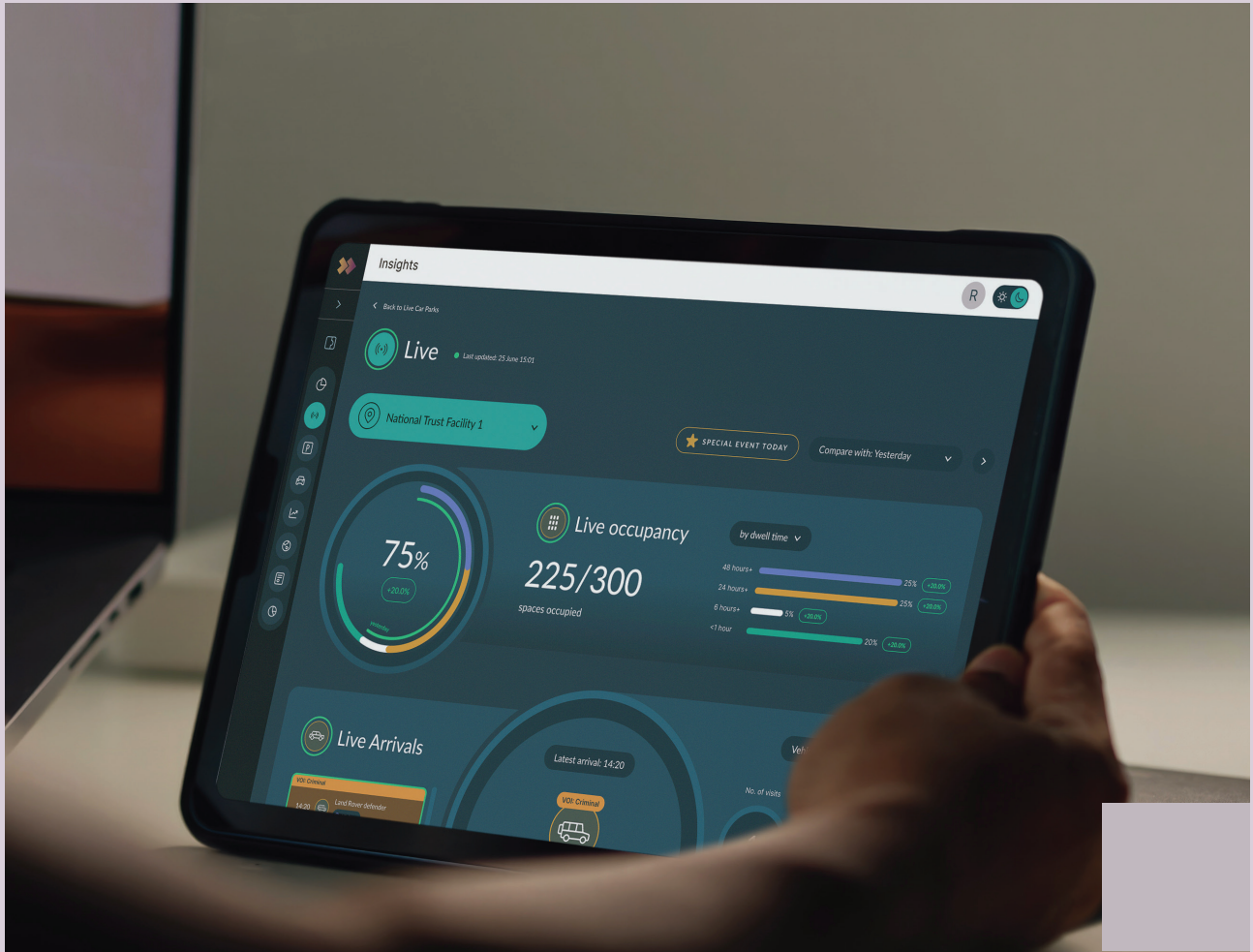
We provide comprehensive car park management services.

Instead of slotting in a one-size-fits-all solution, we will collaborate with you to create a tailored strategy. Our flexible approach ensures your site is optimised to meet the unique needs of your business.

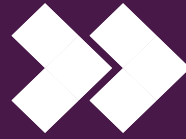
Key features

- ▶ Automatic number plate recognition
- ▶ Parking attendants
- ▶ Online permit management system
- ▶ Live view pay terminals
- ▶ Parking / payment app
- ▶ Validation
- ▶ Security and alerting
- ▶ Enforcement





We're driven by data
because cars are
driven by people



Unlock the power of parking data

By utilising the feed from our ANPR cameras coupled with enhanced data sources, we offer our clients a deeper understanding of their customers' behaviours, helping them make more informed decisions and improve the overall service. NexusInsights provides a complete range of insight services to transform your business.

NexusPlatform

Gain enhanced visibility and greater control of your portfolio, all in one place.

Our powerful platform has been developed to provide you with game-changing insights into your customers, along with ease and convenience in the management of your estate.

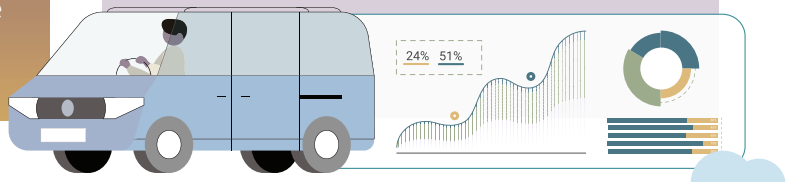
Key features

As part of this service we provide:

- ▶ Deep customer behaviour insights
- ▶ Real time dashboard
- ▶ Self-serve reporting
- ▶ Enhanced data attributes
- ▶ Vehicles of Interest (VOI) alerting
- ▶ Messaging & customer rewards

Key insights available

- ▶ Visitor patterns
- ▶ Occupancy trends
- ▶ Fuel type
- ▶ Sustainability metrics
- ▶ Carbon emissions
- ▶ Visitor demographics





*On-site support to
ensure a clean, secure
and welcoming space*



Comprehensive site support

No matter the size of your site or budget, we can deliver the right team and optimal service to efficiently manage your car park.

We understand the high standards our clients expect, and our on-site staff are there to make the parking process easier for your visitors, and their experience more seamless.

With a combination of highly trained personnel, intelligent time management, comprehensive management support and the latest technology, your site is always in expert hands.

Key features

- ▶ Parking attendants
- ▶ Marshalling
- ▶ Cleaning
- ▶ Payment support
- ▶ Security & CCTV monitoring
- ▶ Landscaping
- ▶ Defect reporting
- ▶ Waste disposal



Our unique client-focused approach





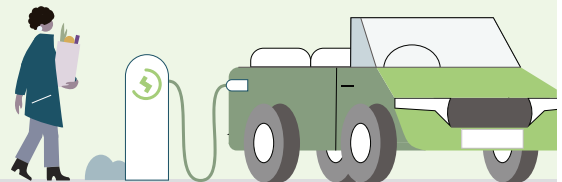
End-to-end EV service

We understand the complexity of the Electric Vehicle landscape, which is why we created NexusEV: an end-to-end service designed to simplify the process for our clients.

Leveraging our expertise across the UK's EV power, hardware and software networks, we remain supplier-agnostic, allowing us to recommend the best solutions tailored to your specific needs and guide you through every step, from start to finish.

To stay ahead of the curve, we can also provide enhanced reporting on EV trends across your car parks through our NexusInsights service.

Meeting customer expectations with EV insight and installation



Our valued partners

Here are some of the leading organisations we're proud to work with. Partner with us for a customised scheme designed to elevate your business.



nuveen



MAPP



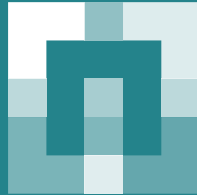
CBRE





We've been redefining parking for over
three decades.

Talk to us about how you can utilise data
and our industry expertise to elevate
your customers' parking experience.



GroupNexus[®]

0203 929 9001 ♦ info@groupnexus.co.uk

Jack Straw's Castle, North End Way, Hampstead, London NW3 7ES

www.groupnexus.co.uk